



MAKE THIS A MUSICAL CHRISTMAS



Economy Time Is Here

and with our stocks of useful goods we are ready to help you. We have no "war babies," bought to catch the thoughtless, hurtful spender. Our offerings are of the enduring, appealing kind. Home furnishings in endless variety, and our showing and helpful suggestions, coupled with lowest prices, will not only aid you to enjoy a happy Christmas season, but add to your comfort and satisfaction for a lifetime.

To express our appreciation of favors shown us, and to further stimulate business, we shall give a \$25 Victrola to one of our customers. Beginning Thanksgiving day, for every dollar spent with us, we shall give the customer the duplicate end of a numbered Cash Coupon, the other to be deposited in a sealed box. January 1, 1921, one of the coupons will be drawn and the holder of the other end will receive the Victrola. We will have extra help to properly and promptly serve you, and your frequent visits are invited. We will be open nights until Christmas.

The J. L. Roark Estate
Orlen L. Roark, Manager

Local Mention.

A Ballade Of Good Advice And Timely

Don't you like a good selection
When to buy a gift you go?
Whatsoever its complexion
You want something comme il faut!
Later, when the stocks are low,
You'll find every problem knurly.
Therefore, lest your cake turn dough,
Do your Christmas Shopping early!
Don't you hate the deep dejection
Of a 'leventh hour throe,
When a leisurely inspection
You no longer may bestow?
Don't wait till the shops o'erflow;
Shun their steaming hurley-burly;
Not forgetting mistletoe,
Do your Christmas Shopping early!
You'll agree upon reflection
This is just the time to show
What's in your professed affection
For the burdened here below.
If you ease their wintry woe
You'll win through the portals peerly—
How? Why surely you must know!
Do your Christmas Shopping early!
Do not wait till salesfolk grow
Tired and tense or sour and surly!
Do they do that? I'll say so!
Do your Christmas Shopping early!
EDWARD W. BARNARD.

Wait for the church Bazaar.

This is the marriage season.

See what \$6 will buy in an Axminster rug at Roark's.

Jump right in on your Christmas shopping job.

Genuine oatmeal paper at 30c. a roll at Roark's. All other patterns just as much lower than other dealers are asking.

Boys and fire crackers are appearing ahead of Santa and his sleigh.

Don't miss what you have been missing—buy a Victrola.

The price of coal is crawling down, now, even in the large cities.

Don't think of going through the long winter without a Victrola.

Attend the church Bazaar.

We want you to see our Axminster rugs. One woman who examined them, placed a \$10 value on them—and she was correct on the price of two months ago. Roark.

Bird hunters are taking every opportunity to improve the remainder of time in the open season.

A piano is one of the most valuable features of any home, and where there are children, they should have an instrument and the culture it brings. See the line of Lyon & Healy pianos at Roark's.

Big bunches of goods of all kinds are arriving here daily, and Greenville merchants are in best shape to care for trade in their various lines.

Get floor coverings from Roark, and you will have money left for other things you want.

It is a sweet, sacred event we are to observe, but there is little of that in the way most people celebrate it.

Why throw your money away at holiday time, more than at any other?

Old Santa has stationed himself at the Variety store, and invites shoppers to make him early and frequent visits.

Greenville has been very fortunate in the matter of serious fires, but it is probably more a matter of luck than watchfulness.

See Roark's floor covering offerings. All new, and bought on new prices, which are some 40 per cent. less than a month ago.

A troupe of Hawaiian singers and players drew extra large crowds to the Queen theatre last Thursday and Friday nights.

Fire Fighting Apparatus a Necessity

The city council was in regular session Monday night. The principal discussion was in regard to the providing of more modern and efficient fire fighting apparatus, as much of the city is without the water supply section, and therefore exposed to extra hazard. The insurance board has had a man here going over the town, and unless a motor truck equipment is provided, there will be a stiff raise in insurance rates on every piece of property in town. Recent destructive fires have drawn special attention to protective measures, and we should arrange for the best to be had.

Tighten and brighten your home by having it papered. Roark has thousands of rolls of fresh, pretty paper at under-market prices.

Get things for Christmas which will please and help you throughout the years.

The roads are items which will soon be engaging the earnest if not devout attention of many persons.

Roark is already sending Christmas packages of Victor records to various points. Safe delivery guaranteed.

You never pay more at Roark's, but you always get more.

It will help you if you are prepared for any sort of weather, now.

You can save time in shopping by going to the Variety store, where large stocks of holiday goods are on show, and daily arrivals will keep up the supply.

This is fire season, and everyone should exercise extra care in the matter. Many towns are suffering from negligence, and no one can be too careful.

Good Morning! "Will there be a Victrola in your home this Christmas?"

Wait for the Christian church bazaar.

Make It a Lasting Christmas

Buy permanent home furnishings: Pictures, Mirrors, Sewing Machines and Supplies, Pianos, Victrolas and records, Davenportes, Cedar Chests, Electroliers, Kitchen Cabinets, Chairs, Tables, Rockers, Book Cases, Dressers, Bedding, Mattings and Felt Base Floor Coverings, Rugs and Art Squares, Door Mats, Folding Clothes Drying Racks, Kiddycars and Duckycars, Baby Carriages and Walkers, Chair Seats, Cabinet Hardware, Wall Coverings. Roark has the goods, and you are urged to make frequent visits to the store.

Christian Church Bazaar

The ladies of the Christian Church will hold their annual bazaar in the Roark store on Saturday, December 18, and will have on display an unusual lot of useful gifts, at reasonable prices. Everybody is invited to call and make selections of whatever appeals to them.

Everyone should express the Christmas spirit this year with useful gifts.

In the home, in music studios and conservatories, in public and private schools, you will find more Victrolas in use than all other make machines combined.

Some used furniture for sale. See Mr. C. E. Martin.

Victor records remain at 85 cents, while all others have been advanced to \$1 or more. Get the best at lowest price at Roark's shop.

Old Hi Cost could stand it, being lonesome during warm weather, but when folks persisted in leaving him out in the cold, he began climbing down, and is now showing strong signs of wanting to be seasonable and sociable.

Save 25 to 40 per cent. by getting your art squares and rugs at Roark's, goods just arriving that were bought on the low levels.



Kills American Eagle

Sonny Tutt, a well known colored man, was out hunting possums Monday night, a few others being in the party. They were in the hills near Sharon church, and hearing a dog making an unusual noise, they went to him, when they found him near an American eagle on the ground. There was no fight, as the dog would not get near enough for the lighting strokes of the eagle's claws to make connection. The men all had carbide lamps, which caused the eagle to be blinded to a degree, but not enough for the dog to make an attack. Tutt secured a limb and struck the bird on the head, killing it. It is a fine specimen of the plumed brown eagle, measuring over 7 feet in its spread of wings, and weighing 16 pounds. It is being prepared for permanent preservation and will soon be on display at Roark's store. There are many people who have never seen an eagle, and the display will attract much attention, for this is a splendid specimen of our national bird.

Roark for wedding and holiday gifts that endure. Red cedar chests, electroliers, pictures, mirrors, pianos, Victrolas, records, house furnishings, all kinds.

We have not had enough snow to show on the ground, but there was some in the air Tuesday.

Variety store for holiday remembrances.

Community gym contained a large crowd of lookers on and two teams of alert basket-ball players last Saturday afternoon, when our local team played Logan College. The visitors were a bit too strong for our girls, the score being 10-21 in their favor, but it was a spirited affair, all the way through, luck aiding the visitors at vital points in the contest.

Notice

There will be held at the office of the First National Bank, Greenville, Ky., on Tuesday, January 11, 1921, between the hours of 10 A. M. and 12 M. an election for the purpose of electing nine directors for the ensuing year.

Jno. T. Reynolds, Secty.

Variety store has Christmas goods here on display.

Adjustment season is now well along, one item after another following the return to old time prices, or at least strongly in that direction.

See those genuine Axminster rugs at Roark's, at prices less by 40 per cent. the reduced October 1 mill list.

Visit the Variety store, where Santa Claus has opened his wares.

The sheriff's office is now on a rest period, compared to the rush to pay taxes which was on just before the penalty was added the first of the month.

Good morning! Begun your Christmas shopping in earnest?

Agent wanted in Greenville to sell the Original Watkins Remedies, Spices, Extracts, etc. Necessities and repeaters. All or spare time. Write Watkins Co., 59 Memphis, Tenn.

The Greenville and Central City Legion boys played a game of basket-ball here last Friday night at the community gym, the score being 18-12, in favor of our boys. There was a large crowd and a splendid, clean game which everyone enjoyed.

There should be a bottle of Roark's furniture polish in every home.

Make This
A Musical Christmas

When dancing
is delightful!



When you have a
Victrola to play for you
and can dance whenever
you want.

Come in and hear the
newest dance music on the

Victrola

We'll gladly play it for
you at any time.

ROARK

Victrolas, Records

and Pianos

Opp. P.O. GREENVILLE



Give a thought to Music

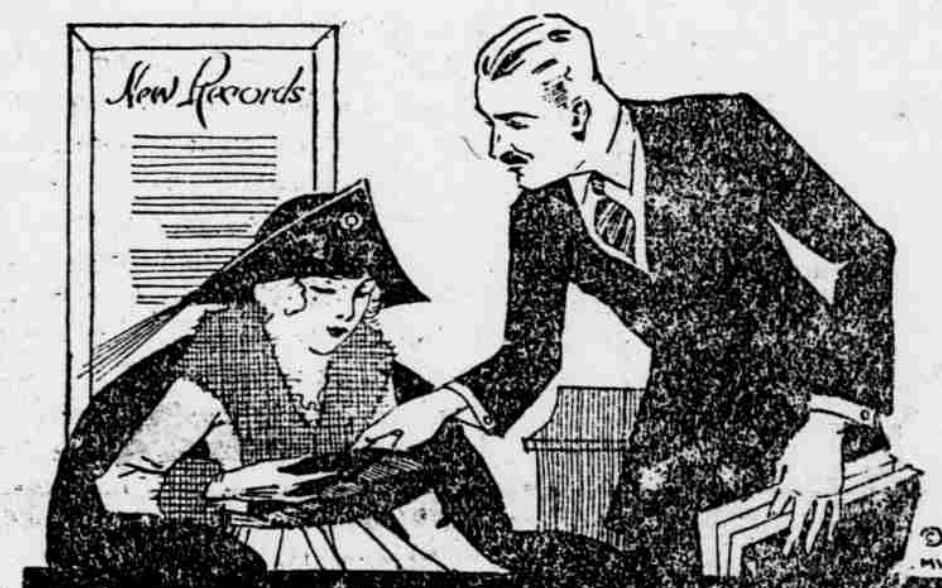


The Christmas Store

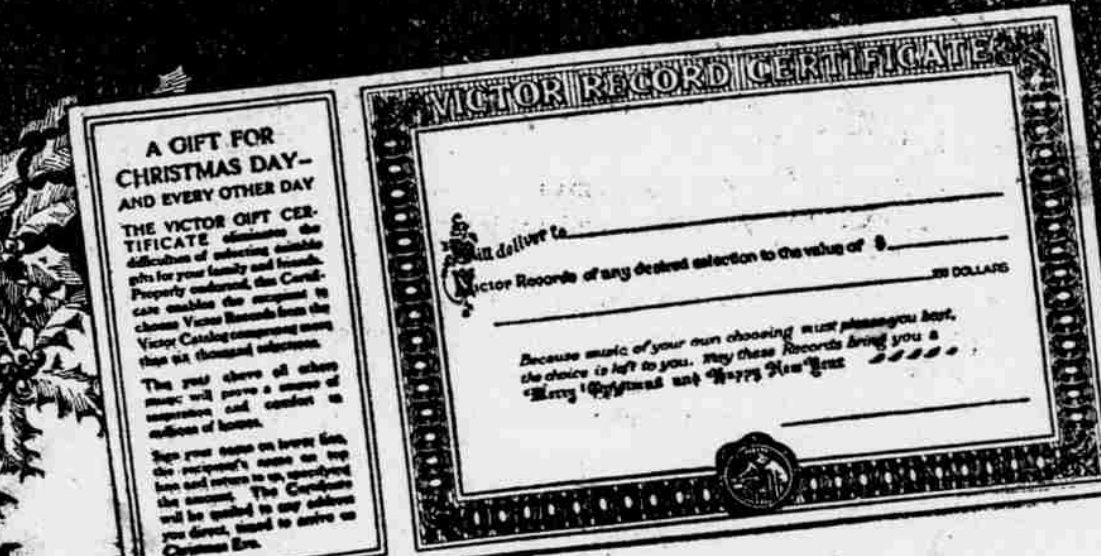
offers interesting merchandise in every line, that will help you in choosing fitting remembrances for all.

Avoid the inconvenience of last minute buying by taking advantage of our timely displays now awaiting your coming.

Variety Store, Greenville, Ky.



Our December records are drawing old and new customers in great numbers. We also have many Sacred, Hawaiian, Old Time Songs, Instrumental numbers. ROARK.



Hand in hand with happiness— a Victor Record Certificate

The Victor Record Gift Certificate reproduced above enables you to give your music-loving friends or relatives something they really want—because with it they do their own selecting.

It completely answers the perplexing question, "What Shall I Give?"

You simply fill out a certificate with the name of the recipient, and the amount you desire to expend.

We will mail the certificate bearing your message of cheer, timed to arrive on Christmas eve, if desired, to any address you name. The certificate is redeemable in Victor Records for any amount the donor specifies.

Call, write or phone and arrange for it now.

The J. L. Roark Estate

Furniture, Floor Coverings, Victrolas, Records, Pianos